

Morgan Taylor
morgan@mtaylormarketing.com
(770) 827-0175 voice
(678) 807-1353 fax



FOR IMMEDIATE RELEASE

MEDIA ALERT

Renown Artist Creates Paintings to Music & Donates to Local Charity *Mad for the Music Gala benefitting Music Enrichment Programs for Elderly and Disabled Adults*

Phoenix artist, Randall Hedden will provide a tribute art performance for Audrey's Angels at their annual fundraising gala, Mad for the Music, November 4, 2017 at The Camby. Hedden mixes a dynamic fusion of music and art to create incredible portraits while energizing the audience with interactive conversation and participation.

Audrey's Angels, a Phoenix nonprofit that provides weekly music enrichment programs to 1600 elderly and disabled adults, is partnering with the renown, local artist to create a large art piece during the span of a single sound track. Expect paint to fly and the canvas to spin as Hedden quickly brings the blank canvas to life with a portrait of a noted musician. The finished piece will be donated to the live auction to raise funds for the Audrey's Angels programs. Gala Co-Chair and Audrey's Angels Board member, Jolene Newton says "This Tribute Art performance is the perfect companion to our gala benefitting Audrey's Angels' music enrichment programs. We are so excited for this performance!"

By 2020 one out of four Arizona residents will be over the age of 60. In Maricopa County approximately 12,000 senior citizens reside in small group elder care homes as isolated, shut-ins. Many suffer from dementia, illnesses, and loneliness. Dr. Bob Alderson and his wife Audrey saw the isolation firsthand in 2001, when they placed an aging relative in a small care home. Moved by what they saw, they formed a 501(c)3 Phoenix based nonprofit which has grown from serving a single home in 2001 to now serving 160+ small group homes each week throughout Maricopa County.

Audrey's Angels' 'Music Angels' deliver weekly live music enrichment programs to elderly and disabled adults by playing their instruments, singing, and engaging with them. Studies show that live music provides therapeutic benefits for the elderly by reducing hypertension, increasing social and mental engagement, and reducing depression. "Many of the residents we serve are shut ins and the only contact or visitors they have each week are visits from our Music Angels," says Linda Alderson, Audrey's Angels Executive Director.

Audrey's Angels annual fundraising gala, benefitting the live music programming, is themed Mad for the Music! The 2017 event is co-chaired by Board Member, Ms. Jolene Newton and supporter Mr. Vincent Iniguez. In addition to the exciting performance by artist Randall Hedden, the event will feature auctions, raffles, and madcap fun as the local nonprofit shares the impact of their programs. Gala sponsors include TB Consulting, Rowboat Software, The Camby and O'Neil Printing.

Event Date: November 4, 2017, Saturday Place: The Camby, 2401 E. Camelback Rd., Phoenix, AZ 85016
Time: 6:00 – 10:00 pm Tickets: \$175 per person. Contact linda@audreysangels.org for Sponsorships information.

Additional information contact Morgan Taylor at morgan@mtaylormarketing.com or Linda Alderson at linda@audreysangels.org. www.audreysangels.org
<https://www.youtube.com/watch?v=A30Jbs8mqQs> www.randallhedden.com www.tributeartlive.com